

Sponsorship & Branding Opportunities



21 22 23 24 AUGUST 2026

**Venue: Mela Ground, Mahalaxmi Nagar,
Near Bombay Hospital, Vijay Nagar,
Indore, Madhya Pradesh**

**Discover The Future of Cold Chain, Refrigeration and Logistics at
region's leading exhibition**

UNLOCK THE POTENTIAL OF COLD CHAIN

Cold Chain | Refrigeration | Air-condition | Cold Storage

Logistics & Reefer Transportation Industries

Organized By



Supported By



Concurrent Show



Why Sponsor Cold Chain Asia 2026?

- Direct access to cold chain, logistics & pharma buyers
- High-impact brand visibility across the entire expo
- Connect face-to-face with key decision makers
- Stronger brand recall through integrated branding opportunities

Powerd By

INR 10,00,000

- 70 Sqmtr. (Bare Space) Prime Location
- Radio Publicity
- News Paper Publicity
- Company Logo in a Website & Social Media
- 10x8(ft) Banner in a Front Gate Area - 4 Nos.
- Logo on Hoarding
- Logo on Visitor's E-Invites
- Logo on Event Report
- Logo on Exhibition Brochure
- Featured Presence in All Promotional Campaigns
- Speaker Slot (2 Nos) if Seminar Organized

INR 9,00,000

Co-Powered By

- 60 Sqmtr. (Bare Space) Prime Location
- Radio Publicity
- News Paper Publicity
- Company Logo in a Website & Social Media
- 10x8(ft) Banner in a Front Gate Area - 2 Nos.
- Logo on Hoarding
- Logo on Visitor's E-Invites
- Logo on Event Report
- Logo on Exhibition Brochure
- Featured Presence in All Promotional Campaigns
- Speaker Slot (1 Nos) if Seminar Organized

Platinum Sponsor

INR 8,00,000

- 54 Sqmtr. (Bare Space) Prime Location
- Radio Publicity
- News Paper Publicity
- Company Logo in a Website & Social Media
- 10x8(ft) Banner in a Front Gate Area - 4 Nos.
- Logo on Hoarding
- Logo on Visitor's E-Invites
- Logo on Event Report
- Logo on Exhibition Brochure
- Featured Presence in All Promotional Campaigns
- Speaker Slot (2 Nos) if Seminar Organized

INR 6,00,000

Gold Sponsor

- 36 Sqmtr. (Bare Space) Prime Location
- Radio Publicity
- News Paper Publicity
- Company Logo in a Website & Social Media
- 10x8(ft) Banner in a Front Gate Area - 2 Nos.
- Logo on Hoarding
- Logo on Visitor's E-Invites
- Logo on Event Report
- Logo on Exhibition Brochure
- Featured Presence in All Promotional Campaigns
- Speaker Slot (2 Nos) if Seminar Organized

Silver Sponsor

INR 4,50,000

- 18 Sqmtr. (Bare Space) Prime Location
- Radio Publicity
- News Paper Publicity
- Company Logo in a Website & Social Media
- 10x8(ft) Banner in a Front Gate Area - 1 Nos.
- Logo on Hoarding
- Logo on Visitor's E-Invites
- Logo on Event Report
- Logo on Exhibition Brochure
- Featured Presence in All Promotional Campaigns
- Speaker Slot (1 Nos) if Seminar Organized

INR 4,00,000

Registration Sponsor

- 18 Sqmtr. (Shell Space)
- Radio Publicity
- News Paper Publicity
- Company Logo in a Website & Social Media
- 10x8(ft) Banner in a Front Gate Area - 1 Nos.
- Logo on Hoarding
- Logo on Visitor's E-Invites
- Logo on Event Report
- Logo on Exhibition Brochure
- Featured Presence in All Promotional Campaigns
-

Badges & Lanyard Sponsor

- 9 Sqmtr. (Shell Space)
- Badges & Lanyard Print The Logo
- Company Logo in a Website & Social Media
- 10x8(ft) Banner in a Hall Gate Area - 1 Nos.
- Logo on Hoarding
- Logo on Event Report
- Logo on Exhibition Brochure

INR 3,00,000

Why Branding at Cold Chain Asia 2026?

- Position Your Brand at the Core of the Cold Chain & Logistics Ecosystem
- Amplify Brand Presence Across High-Traffic Zones Throughout the Expo
- Build Strong Connections with Industry Leaders, Logistics Experts & Decision Makers
- Create Lasting Brand Impact Through Integrated On-Ground and Digital Visibility

ENTRY GATE BRANDING

**Approximate Value :
Rs. 1,50,000/-**



Maximize your brand visibility at the most impactful touchpoint of the exhibition. Entry Gate Branding ensures your brand is the first impression for every visitor, exhibitor, and delegate entering the venue. This high-impact placement delivers unmatched exposure, strong brand recall, and premium positioning throughout the event.

**Approximate Value :
Rs. 25,000/-**

GATE SPONSORSHIP FOOD ZONE (EXCLUSIVE)

Opportunity to be titled as the "Gate Sponsor of the Food Zone" (1 Exclusive Slot), providing strong brand recall and association with the central attraction area.

Multiple posters and branding panels placed strategically around the food court area to enhance visibility, engagement, & repeated brand impressions among visitors.



HALL FASCIA

**Approximate Value :
Rs. 2,00,000/-**



Highlight your brand from a distance. Visitors will be able to notice the location of your stall easily inside the Exhibition Hall or Dome.

HALL BUNTING

**Approximate Value :
Rs. 18,000/-**



Highlight your brand prominently. Visitors will be able to notice the your brand prowess while entering the Exhibition Hall.

SIZE – 10 FT x 4 FT

**Approximate Value :
Rs. 10,000/-**

IRON STANDEE BRANDING

Highlight your brand prominently. Visitors will be able to notice the your brand prowess while entering the Exhibition Area.

SIZE – 6 FT x 3 FT



POSTER BRANDING OPPORTUNITY

**Investment:
Rs. 20,000 – Rs. 25,000***



Rates: Indicative – Can be customized based on location

Promote your brand with strategically placed 10 ft. x 8 ft. posters at key high-visibility zones, including the Entrance Area and inside the Exhibition Hall.

This placement ensures continuous exposure to visitors, exhibitors, and delegates, building strong brand recall throughout the event.

Secure Your Brand Presence Today

Partner with Cold Chain Asia 2026 and position your brand at the forefront of the cold chain and logistics ecosystem.

About Organizer

Olampia Exhibition Pvt Ltd (OEPL), established in 2018 in India, is a professional Multinational Exhibition & Conference Organizer, committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy. With a profound understanding of the potential and requirements of the emerging sectors we operate in we play the catalytic role to deliver innovative and high-quality business platforms for our clients. Our team comprises of qualified and experience professionals with working experience of organizing over 100 multi- industry trade shows across the continents. We firmly believe that events don't happen; it needs a team to make it happen.



THANK YOU

Olampia Exhibition Pvt. Ltd.

📍 Unit No. 905, 9th floor, Office Tower, Bhutani City Center 32,
Near City Center Metro Noida, 201301. UP

☎ 91-9911962309

🌐 www.coldchainasia.com

✉ sales@olampiaexhibition.com