



21 22 23 24 AUGUST 2026

Venue: Mela Ground, Mahalaxmi Nagar, Near Bombay Hospital, Vijay Nagar, Indore, Madhya Pradesh

Discover The Future of Cold Chain, Refrigeration and Logistics at region's leading exhibition

# UNLOCK THE POTENTIAL OF COLD CHAIN

Cold Chain | Refrigeration | Air-condition | Cold Storage  
Logistics & Reefer Transportation Industries

Organized By Supported By Concurrent Show



# Unprecedented Growth in India's Cold Chain Sector


India's cold chain industry is witnessing remarkable growth, driven by rising demand for temperature-sensitive products across food, pharmaceuticals, and logistics sectors.

The Indian cold chain market was valued at INR 1585.1 Billion in 2021 and is projected to reach INR 3637.4 Billion by 2027, growing at a CAGR of 14.72% during 2022–2027.

This rapid expansion is fueled by increasing consumption of perishable goods, growth in organized retail, govt. initiatives, and advancements in cold storage and logistics infrastructure.



## Growth drivers of Cold Chain Market in India

-  **Organised food retail:** Rise in consumption of temperature-sensitive goods leads to demand for cold chain storage and transportation.
-  **Processed food sector:** The establishment of several mega food parks by the government and high demand from consumers augurs well for the cold chain sector
-  **Fruits & vegetables:** Due to increased risks and investments in grain crops, farmers are moving towards the cultivation of fruits & vegetables, positively impacting the demand for the cold chain.
-  **Pharmaceutical sector:** The Indian pharmaceutical industry is the world's 3rd largest by volume and is expected to reach \$65 billion by 2024, and ~\$120–130 billion by 2030.
-  **Healthcare sector:** As the world's pharmaceutical factory, India's expected to witness double-digit growth in the coming years creating a high demand for temperature-sensitive cold logistics.

## Why Madhya Pradesh?

Strategic location in Central India

Strong agriculture & food processing hub

Growing logistics & warehousing ecosystem

Government support for industrial development

Emerging as a key trade and distribution center

## What to expect at Cold Chain Asia Expo?

-  India's only dedicated and exclusive event on cold chain solutions
-  VIP buyer program to bring top leaders and decision-makers
-  150+ Exhibitors to showcase 400+ solutions on display in 4 days
-  Buyers bucket-list: program to invite top buyers of exhibitors' choice
-  Connect face-to-face with 6,000 buyers looking for new solutions
-  Open floor workshop to cover practical challenges faced by the sector
-  Networking conference on cold chain technologies enabling learning



**Meet New Contracts!  
Explore New Ideas!!**

**Exhibiting at Cold Chain Asia  
Can Create Difference For Years to Come**

## Our Exhibition Segments



Cold Storage  
Infrastructure  
Solutions



Packaging  
and Labelling  
Solutions



Cold  
Transport



Cold  
Supply Chain



Alternate Energy  
Solutions for  
Warehouses



Material  
Handling &  
Storage



Technology  
Solutions



Safety  
& Security  
Solutions



Retail  
Display  
Solutions



Facility  
Management  
Solutions



Refrigeration



Processing  
Solutions

## In the heart of Central Region of India, Network with buyers from Pan-India

Shake hands with cold storage owners, decision-makers, CXOs, and users of cold chain and cold supply chain solutions at the Cold Chain Asia Expo. Meet industry leaders who are looking to source innovative solutions to increase profitability and efficiency in their businesses.

## Meet decision makers from various industries



Consultants



Developers



Cold Storage



Food Grains



Dairy



Meat



Retail & Delivery



Transport



Food & Beverage



Pharma



Restaurant



Farming



Finance



Air Transport

## Top Reasons to Exhibit

Be a part of this expo to discover the latest trends, strategies, and success stories that drive innovation and growth in the startup ecosystem of Cold Chain Industry.

### Lead Generation

Opportunity to handshake directly with the decision makers of the industry, connect with industry leaders, fellow entrepreneurs, and investors, opening doors to valuable relationships and future collaborations.

### Featured Spotlight:

Get your startup highlighted in Startup section of event newsletters, blogs, directory listing and social media channels leading up to the exhibition, increasing your visibility among attendees.

### Learning Experience:

Gain insights from panel discussions, and expert talks that can help you navigate the challenges of scaling your startup.

### Brand Building:

Strengthen your brand presence by establishing credibility and positioning your startup as a key player in the industry.

**WE HAVE NUMEROUS SPONSORSHIP OPPORTUNITIES AT**

**COLD CHAIN ASIA 2026**

**SPONSORSHIP OPPORTUNITIES**

**TITLE  
SPONSOR**

**POWERED BY  
SPONSOR**

**PLATINUM  
SPONSOR**

**GOLD  
SPONSOR**

**SILVER  
SPONSOR**

**REGISTRATION  
DESK  
SPONSOR**

**BADGE &  
LANYARD  
SPONSOR**

## Participation Charges

Space	Minimum	Exhibitor From India	International Exhibitor
One Side Open	9 sqmtr	INR 8000 per sqmtr	USD 200 per sqmtr
Two Side Open	18 sqmtr	INR 8500 per sqmtr	USD 241 per sqmtr
Raw Space	18 sqmtr	INR 8000 per sqmtr	USD 241 per sqmtr

**Note: GST may be applicable as per the norms of Government. Current GST rate is applicable at 18%.**

The Shell Space participation fee comprises space and basic package (incl. wall panels, fascia with company name, carpet, reception counter, folding chairs, waste basket, spotlights, power socket - 5 amp). The registration fee and co-exhibitor fee comprise full company listing in the official trade show

## Glimpses of the Cold Chain Asia



## About Organizer

Olampia Exhibition Pvt Ltd (OEPL), established in 2018 in India, is a professional Multinational Exhibition & Conference Organizer, committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy. With a profound understanding of the potential and requirements of the emerging sectors we operate in we play the catalytic role to deliver innovative and high-quality business platforms for our clients. Our team comprises of qualified and experience professionals with working experience of organizing over 100 multi- industry trade shows across the continents. We firmly believe that events don't happen; it needs a team to make it happen.

## Olampia Exhibition Pvt. Ltd.

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