



06 - 07 - 08 May 2025

VENUE: Srinagar, Jammu & Kashmir

Discover The Future of Cold Chain, Refrigeration and Logistics at region's leading exhibition



UNLOCK THE POTENTIAL OF COLD CHAIN

Cold Chain | Refrigeration | Air-condition
Cold Storage | Logistics & Refer
Transportation Industries



Organiser

Co-located Shows



COLD STORAGE

REFRIGERATION

COLD TRANSPORT & LOGISTICS

COLD SUPPLY CHAIN



Be a part of India's largest event for Cold Chain Industry

Cold Chain Asia is the most renowned and dynamic business-to-business show catering to India's Cold Chain industry. With the success story of fifth editions, the show has enjoyed being the sole trading voice for Cold Storage Infrastructure, Refrigeration, Reefer Transport, Temperature Controlling, IT Solutions and Data Storage Solutions. Cold Storages and Cold Chain companies have been the permanent target audience for Cold Chain Asia as they are the biggest consumers of equipment and technology.

Cold Chain Asia extends a unique platform to meet and interact both Indian and International brands. It brings together manufacturers and suppliers to meet end-users, distributors, consultants and other key stakeholders from across the globe. The show empowers visitors and exhibitors to build new and strengthen existing contacts, learn new industry trends, technologies and upgrade their existing products and services.

Indian Market Scenario

India's rapidly rising population has led to an increase in the requirement of all resources, including energy and water. This underscores the need for efficient production and distribution of food. Reduction in food loss thanks to enhanced refrigeration systems across the cold chain ecosystem, has a myriad of benefits right from feeding the massive population and conserving resources required for cultivation, as well as being environmentally friendly. With India's rise to global prominence in the world of agricultural produce, consumption, and exports, advanced refrigeration systems stand to play a pivotal role.

Estimated HVAC & R Market
\$2.74 billion

Market currently growing at
9.16% CAGR

Projected to grow at
23.88% CAGR

Why Srinagar, Jammu & Kashmir

- ➔ Srinagar is conveniently located with access to major transport hubs and markets
- ➔ Srinagar's picturesque setting and cultural richness attract visitors, providing additional opportunities for businesses to thrive and ensuring fresh, high-quality food in the hospitality sector
- ➔ The government has released subsidies to investors in the cold chain industry
- ➔ Srinagar has many cold storage facilities, including controlled-atmospheric (CA) storage facilities, which can extend the shelf life of perishable items. The Jammu and Kashmir government has helped private players set up CA facilities.
- ➔ Renowned for its high-quality produce like apples, cherries, and saffron, Srinagar's agricultural sector greatly benefits from advanced cold chain logistics to preserve and transport perishable goods efficiently.
- ➔ Efficient cold chain systems are crucial for the pharmaceutical sector, ensuring proper storage and transport of temperature-sensitive medicines and vaccines, which is vital for public health.





Stunning Srinagar: The Pulse of India's Progress

The government is committed to integrating Srinagar into the global supply chain network, enhancing its strategic importance and economic growth.



To bring down the logistics costs of commodities from 30% to 10%, The State Government announced setting up of logistic parks in the State.



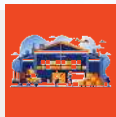
Ensuring last mile connectivity and facilitating industrial clearances through single window approach



The North-South Freight corridor does pass through the region of Srinagar to Kanyakumari



An integrated Logistics Park can be developed on a minimum of 50 acres of land



The government and DP World have agreed to develop multi-modal logistics parks and hubs in Jammu, including warehouses and specialized storage solutions. This will promote inter-modal transfer of container, bulk, and break-bulk cargo, with plans to expand to the Kashmir valley later.



Source: J K Industries commerce logistic policy, wiki

TOP REASONS TO EXHIBIT

Be a part of this expo to discover the latest trends, strategies, and success stories that drive innovation and growth in the startup ecosystem of Cold Chain Industry.

Lead Generation

Opportunity to handshake directly with the decision makers of the industry, connect with industry leaders, fellow entrepreneurs, and investors, opening doors to valuable relationships and future collaborations.



Featured Spotlight:

Get your startup highlighted in Startup section of event newsletters, blogs, directory listing and social media channels leading up to the exhibition, increasing your visibility among attendees.



Learning Experience:

Gain insights from panel discussions, and expert talks that can help you navigate the challenges of scaling your startup.



Brand Building:

Strengthen your brand presence by establishing credibility and positioning your startup as a key player in the industry.



Competitive Edge

Stay ahead of the curve by observing industry trends, competitor strategies, and emerging technologies.



**Meet New Contracts!
Explore New Ideas!!**

**Exhibiting at Cold Chain Asia
Can Create Difference For Years to Come**

Our Exhibition Segments

Cold Storage Infrastructure Solutions

- Air Curtains
- Air Flow Fans
- Blast Freezers
- Building Automation Systems
- CA Doors
- CA Storages
- CA Tents
- Cold Rooms
- Cold Storage Construction Companies/ Developers
- Cold Storage Doors/ Cold Room Doors
- Composites for Insulation
- Compressor Units
- Condensing Units
- Data Loggers - Sensors and Analysers
- Dock Shelters
- Docking Doors
- Drainage Systems and Pipes
- Flooring Solutions
- Heat Exchangers
- HVLS Fans
- Insulation Solutions
- Lighting Solutions
- PEB Manufacturers
- Pipe Manufacturers
- Portable Cold Storage Manufacturers
- PUF Sandwich Panel Manufacturers
- Pumps and Valves
- Refrigeration Plant Manufacturers
- Roofing Solutions
- Waterproofing Solutions

Cold Storage Infrastructure Solutions

- Cold Containers
- Temperature Sensitive Packaging Solutions
- Labelling Solutions
- Lino Bags
- Insulated Boxes with Inside Liners/ Covers
- Insulated Boxes with Outer Liners/ Covers
- Temperature sensitive materials for shipping
- and movement of goods

Cold Transport

- FRP/ GRP Manufacturers
- Liquid Nitrogen based Refrigeration solutions
- Reefer Containers
- Reefer Maintenance Providers
- Reefer Parts and Service
- Reefer Trucks - OEMs and Truck Chassis
- Manufacturers
- Refrigeration Units for Reefer Trucks

Refrigeration

- Ammonia Refrigeration Systems
- Blast Freezers
- Compressor Units
- Condensing Units
- Evaporating Units
- Heat Exchangers
- Industrial Gas Suppliers
- Refrigerant Controls and Automation
- Dehumidifier and Humidifier

Material Handling & Storage

- Racks
- Pallets
- Forklifts- CNG & Electric
- Crates and Bins
- Storage Containers
- Pallet Trucks
- Loading Bay Solution Providers
- Batteries and Chargers
- Conveyor Systems - Belt and Roller Based
- Dock Leveller Systems
- Lashing solutions
- Weighing Solutions

Cold Supply Chain

- 3PL Providers
- 4PL Providers
- Cold Storages
- Real Estate Services, Consultants & Brokers

Alternate Energy Solutions for Cold Storage/ Warehouses

- Bio Mass Based
- Solar PV
- Solar Rooftop
- Solar Thermal
- Electricity Generator - Diesel Gensets
- Emergency Lighting

AIDC, Software and IT

- Barcode Scanners & Printers
- GPS Navigation
- RFID Solutions
- PLC - Programmable Logic Controller

Safety & Security Solutions

- Fire and Smoke Protection systems
- Fire Fighting Equipment
- Clothing and Personal Protection Equipment
- Cold Store Safety Equipment

Retail Display Solutions

- Retail Display Shelves and Stacking systems
- Retail Freezers
- Display Cold Rooms

Facility Management Solutions

- Pest Control
- Lifts

Processing Solutions

- Ripening Chambers
- Mechanised Washing and Drying Equipment
- Grading Systems
- Evaporating Units
- Pack House



Meet decision makers from various industries



WE HAVE NUMEROUS SPONSORSHIP OPPORTUNITIES AT COLD CHAIN ASIA 2025



ORGANISER



Olampia Exhibitions Pvt Ltd (OEPL), established in 2018 in India, is a professional Multinational Exhibition & Conference Organizer, committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy. With a profound understanding of the potential and requirements of the emerging sectors we operate in we play the catalytic role to deliver innovative and high-quality business platforms for our clients. Our team comprises of qualified and experience professionals with working experience of organizing over 100 multi- industry trade shows across the continents. We firmly believe that events don't happen; it needs a team to make it happen.

PARTICIPATION CHARGES

SPACE	MINIMUM	EXHIBITORS FROM INDIA	INTERNATIONAL EXHIBITORS
Two Side Open	18 sqmtr	INR 9000 per sqmtr	USD 241 per sqmtr
One Side Open	9 sqmtr	INR 8500 per sqmtr	USD 200 per sqmtr
Raw Space	18 sqmtr	INR 8000 per sqmtr	USD 190 per sqmtr

Note: GST may be applicable as per the norms of Government. Current GST rate is applicable at 18%.

The Shell Space participation fee comprises space and basic package (incl. wall panels, fascia with company name, carpet, reception counter, folding chairs, waste basket, spotlights, power socket - 5 amp). The registration fee and co-exhibitor fee comprise full company listing in the official trade show

GLIMPSES OF THE COLD CHAIN ASIA



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